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New CDC/FDA Social Media Resources for Information on Salmonella Typhimurium Outbreak

The U.S. Department of Health and Human Services, Food and Drug Administration and Centers for Disease Control and Prevention are working together to provide important information about the recall of certain peanut butter and peanut-containing products that are associated with the recent Salmonella Typhimurium outbreaks.

The latest resource is the new HHS, FDA and CDC social media Web page at <http://www.cdc.gov/socialmedia/>, which provides many helpful tools in order to reach as many people as possible.

The social media site makes it easy to obtain automatically updated information on the outbreak and the product recall. The site provides resources for both consumers and partners, including:

http://www.cdc.gov/images/campaigns/peanuts/2009/eatsafe_120x240.jpg

http://www.cdc.gov/socialmedia/website_graphics.html

- * Salmonella <http://www.cdc.gov/widgets/> Typhimurium Outbreak Map <http://www.cdc.gov/widgets/> <http://www.cdc.gov/widgets/> widget
- * FDA products recall database <http://www.cdc.gov/widgets/> widget
- * Updated mobile site <http://m.cdc.gov/> content
- * CDC Podcasts <http://www.cdc.gov/podcasts/>
- * FDA Dos and Don'ts During the Peanut Salmonella Outbreak Video

www.fda.gov/oc/opacom/hottopics/salmonellatyph/videos/Peanut-butter-256k-508.wmv

- * CDC Health-e-Cards <http://www.cdc.gov/eCards>
- * And more!

Many of these resources are available in both English and Spanish.

Sign up to receive email updates http://service.govdelivery.com/service/subscribe.html?code=USCDC_295 when new information is added to the Social Media Tools page.

Information about the Salmonella Typhimurium outbreak and the product recall is also available at:

- * www.hhs.gov <http://www.hhs.gov/>
- * www.fda.gov/salmonella <http://www.fda.gov/salmonella>
- * www.accessdata.fda.gov/scripts/peanutbutterrecallindex.cfm
- * www.accessdata.fda.gov/scripts/peanutbutterrecall/index.cfm
- * www.cdc.gov/salmonella/typhimurium <http://www.cdc.gov/salmonella/typhimurium>

Call 1-800-CDC-INFO (1-800-232-4636), 24 hours a day, 7 days a week, for up-to-date information about the recalls and hundreds of other health and safety topics.

This service is provided by CDC. Visit us on the web at www.cdc.gov <http://www.cdc.gov/>.